

SERIES
Food and Wine

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Dear Guest,
I call you that because, within these pages, you are my guest. Anyone who steps into a world – even one made of paper – deserves a proper welcome.

Last year, in Rimini, I attended the launch of the Hospitality Manifesto at SIGEP – Italy's trade show dedicated to the world of hospitality – promoted by ALMA – La Scuola Internazionale di Cucina Italiana, Barry Callebaut, and AFA Arredamenti. That moment set something in motion – a simple idea, really: build a shared space where different perspectives could come together and create momentum. A pebble tossed into the pond of connections that every trade fair stirs up.

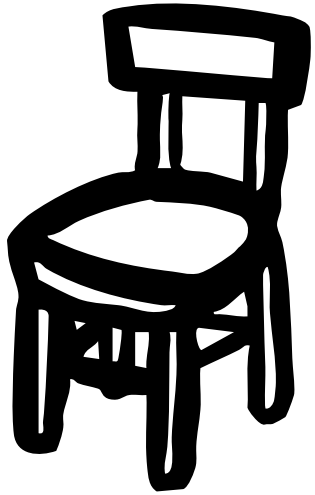
That same idea is what gave rise to this book, rooted in one simple truth: before any role, skill, or affiliation, we are human. We are who we are: unique, one of a kind, just like the small acts of kindness we're able to imagine and offer. Everyone brings their own story, their own signature, their own intent. Every act opens a door. Out of that awareness comes a tangible idea of what inclusion really means: listening, welcoming, understanding. Hospitality is a daily practice that takes energy and presence, and reflects who we really are.

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